

# STEPHANIE L. HALL

## GRAPHIC/PRODUCTION DESIGNER

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### EDUCATION

BFA in Communication Design  
Texas State University  
2012 Cum Laude Graduate

### CREATIVE SKILLS

Graphic/Production Design  
Print & Digital Design  
Page & Spread Layouts  
Typography  
Woodworking  
Screenprinting

### TECHNICAL SKILLS

Photoshop  
Illustrator  
InDesign  
Lightroom  
Slack  
AE (Understanding)

### EXPERIENCE WITH

Mac & PC Platforms  
Printing & Digital File Preparations  
Responsive Design  
Social Media Platforms  
Understanding of HTML and CSS

### ASSOCIATIONS

Phi Sigma Pi National Co-Ed Honors  
Fraternity | Member since 2011  
TXST Alumni Association - Austin  
Member since 2012  
TXST Alumni Association - Austin  
Marketing Chair | 2015 to 2016

### PROFESSIONAL EXPERIENCE

#### CREATIVE FREELANCER

*Senior Production Artist / Photographer / Organizer | June 2010 - Current*

- Side Photography, digital and print design projects as well as paid home organization gigs.
- Digital asset creation for YouTube TV, NFL Sunday Ticket, NBA League Pass and themed monthly Must-See Social Posts for Hook as contract designer.

#### TEKSYSTEMS

*Contract Senior Production Artist - Apple Music | Feb 2023 - Aug 2023*

- Production and rollout of static and motion radio and playlist episodic shows for the Apple Music Platform including localizations.
- Retouching and composting artist silhouettes.

*Contract Senior Production Artist - Amazon | April 2022 - Nov 2022*

- Oversaw production and market rollout(s) of event specific digital assets (customers most loved, Internet famous, everyday essentials.)
- Involvement in the full-cycle production process allowed for an overall increase in consumer engagement and profitability.
- Implemented new and innovative asset approval procedures effectively alleviating work-flow congestion.
- Spearheaded collaborative initiatives within TEKSystems' new-hire on-boarding process.
- Effectively streamlined the introductory phase for new Production Designers.

#### COMPASS

*Production Artist II / Graphic Designer | Dec 2020 - April 2022*

- Concept to inception played an invaluable and collaborative roll in designing essential marketing materials– i.e. print ads, online ads, social media campaigns, brochures, and logos.

#### EVERI INC.

*Production Artist I | Mar 2018 - Mar 2020*

- Prepared and organized print-ready art files for video and mechanical slot machines.
- Foster, grow and maintain vendor specific relationships by restrategizing existing concepts.
- Successfully contributed to the launch of approximately 6 new digital and mechanical gaming releases in the span of 3 months.
- Redefined the word “deadline” by successfully supporting two successful G2E expos.

### PREVIOUS EXPERIENCE

#### DIALOG GROUP

#### AMERICAN CAMPUS COMMUNITIES

#### DELL - CONTRACT PRODUCTION ARTIST

#### U.S. MONEY RESERVE